

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$2,921,052		
	Quality First Warmline Triage			Southwest Human Development	\$2,655
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$1,018,420
	Quality First Pre-K Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Valley of the Sun United Way	\$952,644
	Quality First Pre-K Mentoring			Arizona Department of Education	\$60,060
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$6,828
	Quality First Inclusion Warmline			Southwest Human Development	\$6,638
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$446,127
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$1,840
	Quality First Academy			Southwest Human Development	\$24,797
	Inclusion of Children with Special Needs	Provides consultation and training to child care providers about how to best meet the needs of children with special needs in their early care and education settings. Promotes the inclusion of special needs children in early education activities.		Easter Seals Blake Foundation - Tucson	\$230,989

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	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$150,000
	Expansion: Increase slots and/or capital expense	Recruits new or existing providers to begin to serve or expand services. May assist with planning, licensing or certification process for new centers or homes, or provide support to a provider to improve the quality of facility or programs. Increases the number of child care providers who are state/tribal licensed or certified, and strengthens the skills of caregivers in those settings who are working with children birth to 5 years old.		Child and Family Resources Inc.	\$15,000
Professional			\$307,800		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$52,800
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$55,000
	Community Based Professional Development Early Care and Education Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		Arizona Board of Regents for and on Behalf of Arizona State University for Eight, Arizona PBS	\$200,000
Health			\$604,722		
	Recruitment – Stipends/Loan Forgiveness	Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities.		Arizona Department of Health Services	\$87,330

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	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	University of Arizona Yuma \$303,266 Cooperative Extension
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development \$123,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	First Things First (FTF-Directed) \$5,904
			Maricopa County Department of \$2,024 Public Health
			Pima County Health Department \$3,681
			Yuma County Public Health \$79,517 Services District
Family			\$2,111,674
Support	Reach Out and Read	Trains pediatric practices to engage parents and young children in early literacy activities; provides books to pediatricians or their staff to distribute to families with young children. Expands children's access to reading by promoting child literacy as a part of pediatric primary care.	American Academy of Pediatrics \$100,000 - AZ Chapter
	Parent Outreach and Awareness	Provides families with education, materials and connections to resources and activities that promote healthy development and school readiness. Improves child development by educating parents and connecting them to resources and activities that promote healthy growth and school readiness.	First Things First (FTF-Directed) \$20,000
	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Arizona Board of Regents for and \$190,000 on Behalf of Arizona State University for Eight, Arizona PBS

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	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$13,889 Security
			Child and Family Resources Inc. \$554,654
			Easter Seals Blake Foundation - \$616,040 Tucson
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	Yuma Community Food Bank \$62,900
	Family Support – Children with Special Needs	Provides coaching, group activities and services to the parents of children with special needs. Services are designed to help their child reach his/her fullest potential. Improves the education and health of children with special needs who don't qualify for publicly funded early intervention programs.	Easter Seals Blake Foundation - \$280,000 Tucson
Evaluation			\$292,233
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$267,233
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This additional funding is for specific enhancements to the baseline regional report.	Arizona Board of Regents acting \$18,865 for and on behalf of the University of Arizona John and Doris Norton School of Family and Consumer Sciences

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Community Awareness			\$207,263	
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$89,263
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$83,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$35,000

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